



Saturday, August 1, 2026

Heart for Luther Park



Heart for Luther Park

Heart for Luther Park is a much-loved annual tradition and is Luther Park's largest fundraiser, held on August 1, 2026, at our site on the shores of Prairie Lake just outside Chetek. In August 2025, Heart for Luther Park raised about \$26,000 and the 2026 event is on track to exceed that amount. This year, Heart for Luther Park will include a live quilt auction led by *Bravo Benefit Auctions*, a silent auction, a maker's market, two separate raffles, concessions, canteen, crafts, and live music. Luther Park's entire constituency of nearly 130 congregations are invited to the event, and we also advertise in area quilt shops, on social media, and in local businesses.

Funds raised from auction bids, raffle tickets, market and concession purchases, and sponsorships directly support our ministry and enable us to continue our mission of inviting all people to explore and experience the life-changing love of God.

Luther Park Bible Camp

FEIN: 39-6076188

Luther Park Bible Camp is an outdoor ministry affiliated with the Evangelical Lutheran Church in America (ELCA) located in the beautiful Northwoods town of Chetek, Wisconsin. We are affiliated with and supported by approximately 130 ELCA across northwest Wisconsin and we are committed to fostering a community marked by unconditional love for all who step foot on our property. Founded in 1932, Luther Park Bible Camp operates year-round, hosting retreats, worship, trainings, and, of course, summer camp programs for hundreds of young people.

Luther Park an organization inclusive of all, and does not discriminate on the basis of race, color, caste, creed, sex, age, marital status, national origin, mental or physical ability, political belief or affiliation, sexual orientation, gender identity and expression.

Heather Day, Development Director
heather@lutherpark.org · 715.859.2215





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Sponsorship Opportunities

Lone Star Sponsor \$1000+

Top billing on all marketing including banners, posters, social media, website, sponsor recognition at the event

Full-page color ad in auction catalog

Special thank you by event emcee

Name/Logo printed on quilt bag

Log Cabin Sponsor \$500

Prominent logo placement on all event banners, posters, social media, website, sponsor recognition at the event

Half-page color ad in auction catalog

Special thank you by event emcee

Pinwheel Sponsor \$250

Logo displayed on website; included in social media marketing and sponsor recognition at the event

Quarter-page/business card size color ad in auction catalog

Nine Patch Sponsor \$100

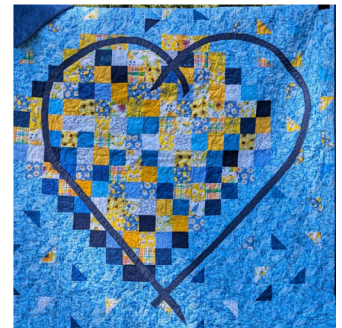
Name listed on the sponsor recognition at the event

Acknowledgement in auction catalog

In Kind Donations

Recognition alongside the specific item (e.g., "Rainbow Quilt provided by [business name]")

Acknowledgement in the auction catalog





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Sponsor Form

Ad Size

- Lone Star Sponsor** \$1000+
- Log Cabin Sponsor** \$500
- Pinwheel Sponsor** \$250
- Nine Patch Sponsor** \$100
- In Kind Donor**

Full Page 5.375" x 8.5"

1/2 Page Horizontal 4.625" x 3.75"

1/4 Page Vertical 2.25" x 3.75"

1/4 Page Horizontal 4.625" x 1.75"

Email digital files to Heather at
heather@lutherpark.org.
High-quality JPEG image files preferred.

(continue description on back)

Name _____

Company/Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Make checks payable to *Luther Park Bible Camp* and mail payment and completed form to the address listed below. Call Heather at 715.859.2215 to pay with credit card. Send your company logo and/or appropriately size ad (high-quality JPEG image files preferred) to Heather at heather@lutherpark.org by July 15. Thank you.



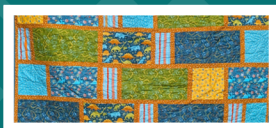
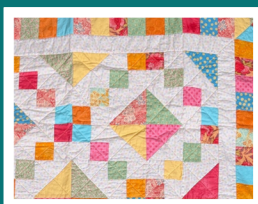


**Luther Park
Bible Camp**

Heart for Luther Park

Saturday August 1 2026

Live Quilt Auction • Silent Auction • Raffles
Common Thread Maker's Market
Live Music • Concessions • Crafts • Canteen



Saturday, August 1, 2026

Quilt Viewing Open	10:00am - 11:00am
Live Music	10:00am - 12:00pm
Silent Auction Open	10:00am - 2:00pm
Craft Projects, Canteen, Common Thread Market	10:00am - End of Day
Lunch	11:00am - 1:00pm
Live Auction Begins	12:00pm
Raffle Drawings	End of Live Auction



Luther Park Bible Camp • 944 24 1/4 St • Chetek WI 54728 • lutherpark.org